

Paul Boshears, PhD
UX RESEARCHER

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portfolio: paulboshears.com

Award-winning, internationally-recognized researcher, thought leader, and entrepreneurial design practitioner with more than a decade of experience leading creative problem-solving teams. Lover of collaboration, conversation, and cooking.

Skills

Code

CSS
HTML

Design

Information Architecture
Rapid Prototyping
User-Centered Design
Visual Design
Wireframing

Research

A/B Testing
Comparative Analysis
Ethnography
Journey Mapping
Persona Creation
Statistical Analysis
Survey Development
User Research
Usability Testing

Tools

Figma
InVision
Sketch
SPSS

Education

User Experience Design
Immersive
General Assembly

PhD
Philosophy, Art & Critical
Thought,
summa cum laude
The European Graduate School,
Switzerland

MA Communication,
with honors
The European Graduate School,
Switzerland

BS Sociology
Kennesaw State University

Relevant Experience

User Experience Fellow, General Assembly 2019–

General Assembly's User Experience Design Immersive is a 10-week, 400+ hour training program. Practicing user-centered design methods, design thinking skills, team collaboration, and client relations.

Co-founder, [continent](http://continent.co). 2010–
I am looked to as a thought-leader for this activity.

- Collaboratively-led a team of designers through a year-long design process with cross-functional teams for the Swiss national exhibition at [London Design Biennale 2018](http://londonbiennale.com).
- Used contextual inquiry methods to create experiential publishing spaces, printed objects, and video.
[HKW, Technosphere Research Project 2015–2019](http://hkw.com)

Principal, Paul Boshears Creative Consulting 2015–

- Facilitate small business ideation sessions with clients.
- Provide scope clarification and project management consultations.
- Conduct market research for product development.

Circulation Manager, Art Papers, Inc. 2011–2016

- Conducted market research for grant writing that secured \$20,000.
- Managed B2B relationships that grew distribution income 15% annually.
- Used database skills to query, analyze, and clean up proprietary database; this reduced shipping costs 8%.

Research Experience

Methamphetamine Use in Suburban USA
[NIDA Award Number 1R15DA021164-01A1](http://nida.nih.gov/awards/1R15DA021164-01A1)

- Through interview-based, user-centered, and statistical analyses provided solutions to enduring social problems related to drug addiction.

[Human Developmental Neurobiology Lab](http://hawaii.hawaii.edu/neurobiology/)
Okinawa Institute of Science & Technology (JAPAN)

- Provided cultural expertise for the lab, advanced statistical analysis, and assisted with psychometric testing.

Anti-Prejudice Consortium

- Developed, deployed, and analyzed survey instrument measuring responses to a prejudice reduction program.