Paul Boshears, PhD
User Experience Researcher
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Relevant Skills & Tools	Statistical Analysis, Ethnography, Comparative Analysis, Survey Development, Experience Design, User Testing, Python, SPSS, Sketch, Invision, Figma, Adobe Creative Suite	
Education	PhD, Philosophy, Art & Critical Thought (*summa cum laude*) The European Graduate School Saas-Fee, Switzerland	2015
	MA, Communications (*with honors*) The European Graduate School	2011
	BS, Sociology Kennesaw State University	2006

Relevant Experience

User Experience Design Consultant   November, 2019–
Advanced Systems Design (Remote)

- Develop high-quality graphics for proposal support and intuitive/user friendly graphic user interface designs for customers on multiple projects.
- Gather and evaluate user requirements in collaboration with product managers and engineers.
- Illustrate design ideas using storyboards, process flows and sitemaps that adhere to business goals, objectives, and requirements.
- Develop UI mockups and prototypes that clearly illustrate how sites function and look.
- Prepare and present rough drafts to internal teams and key stakeholders.

Lead User Experience Research Consultant   September–October 2019
MaxRewards (Atlanta)

- Directed survey development as well as interview instrument in order to gather mission-critical intelligence for premium feature design and success.
- Managed recruitment efforts by assigning team members to specific user groups and also interviewed users and deployed snowball sampling and increasing reliability of data collection efforts.
- Facilitated and managed design studio sessions that included affinity mapping and visualization activities among UX team members resulting in minimally viable product design.
- Created medium-fidelity and high-fidelity clickable prototypes that were deployed in user testing.
- Managed and executed user testing from recruiting to recording clickthroughs and gathering user insights to inform future iterations of premium feature design.
- Managed team communications among UX team and business and development operations to ensure on-time delivery of agreed upon research artifacts.

Limited-Term Assistant Professor of Philosophy, Art & Design   2016–2019
Georgia State University, Kennesaw State University

- Created user-centered undergraduate and graduate curriculums that aligned assessment protocols with learning outcomes.
- Managed, assessed, and mentored 150–200 students per semester.
- Trained junior researchers with research methods and how to manage the scope of their research projects.

Awards

Perfect 10 Award	Best of Collegiate Design	Sarah Larson Distinguished Scholar
HOW Design Magazine	College Media Association	Perimeter College, Georgia State University

Co-founder   2010–present
continent. (Remote)
- Collaboratively-led a team of designers through a year-long design process with cross-functional teams for the Swiss exhibition at the London Design Biennale 2018.
- Used contextual inquiry methods to create experiential publishing spaces, printed objects, and novel multimedia experiences.
- Launched media-agnostic publication platform, recruited and managed editorial staff and advisory board, chief marketing officer and bottle-washer.

Circulation Manager   2010–2016
Art Papers (Atlanta)
- Used database skills to query, analyze, and clean up proprietary database resulting in reduced shipping costs.
- Coordinated communications and reporting activities with US Postal Service to negotiate metering and decrease costs associated with circulation operations.
- Created social media strategy that incorporated expansion to multiple social media channels, increasing photo and video content, programming, development, and circulation campaigns that increased social media engagement 25% on average annually for three years.
- Formalized internship program and intern recruiting efforts with executive and editorial leadership resulting in increased capacity and productivity for editorial, circulation, and programming teams.
- Created market research program by recruiting and managing a team interns to assist with cold-calling, contextual inquiry, and sales-oriented mapping activities resulting in an average of 15% increased distribution income annually over two years.

Strategy Officer   2009–2010
Allography, LLC (Remote)
- Negotiated purchase of legacy content, launched new brand and programming for web-based publication.

Graduate Research Assistant   2009–2011
Kennesaw State University, Department of Sociology & Criminal Justice
- Through interview-based, user-centered research and statistical analyses resulting in first-author, highly-cited publication.

Research Technician   2008–2009
Okinawa Institute of Science & Technology, Human Developmental Neurobiology Unit (Japan)
- Provided cultural translation expertise for the lab resulting in increased recruitment efficiency.
- Provided advanced statistical analysis and database construction.
- Assisted with psychometric testing.

Certifications

Quality Matters Certification, Building an Online Course; Kennesaw State University

Certificate of Completion, User Experience Design Immersive; General Assembly